论文编号:

中图分类号: TP391 学科分类号: 081200

# 博士学位论文

面向 - Chinese title of your thesis - 增强

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学科、专业 计算机科学与技术

研究方向 数据与知识工程

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二〇二三年九月

#### Nanjing University of Aeronautics and Astronautics

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College of Computer Science and Technology

# English title of your thesis. If it is in two lines, it will perfectly suite this place.

A Thesis in

Computer Science and Technology

by

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Advised by

Prof. Dr. Zongmin Ma

Submitted in Partial Fulfillment

of the Requirements

for the Degree of

Doctor of Philosophy

September, 2023

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"To my kind teachers, loving parents, supporting siblings, loyal wife, sweet children and helping friends; for their affection, encouragement and prays. Without them and their everlasting support, I stand nowhere!"

### 摘要

推荐系统 (Recommender System, RS)通过使用推荐方法减轻因接收过多信息而产生的压力,从而可有效处理用户的偏好,增强用户对大量在线应用的兴趣及体验。

关键词: 知识图谱嵌入增强,推荐系统,交互。

<sup>&</sup>lt;sup>1</sup>English translation of this summary is available in Appendix A.

#### **Abstract**

Recommender Systems (RS) are established to deal with the preferences of users to enhance their experience and interest in innumerable online applications by streamlining the stress persuaded by the reception of excessive information through the recommendation methods. . .

**Keywords:** KGEE, RS, Interactions.

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# **List of Symbols**

Symbol	Name	Description
и	user	the interactor
v	item	the interactee
$\mathcal{U}$	set of users	$\mathcal{U} = \{u_1, u_2,, u_m\}$

#### **List of Abbreviations**

ACRD Amazon Customer Review Dataset

BERT Bidirectional Encoder Representations from Transformers

CF Collaborative Filtering

#### Introduction

'Less but clear and relevant is better than more but ambiguous and irrelevant' is the basic theme of the contents' personalization in this digital age that normally does not happen. According to the 12th September 2022's statistics of the OBERLO<sup>1</sup>, there are currently 4.59 billion active users on social media which equates to only 57.5% of the whole population of the world, where 2.94 billion users are only on Facebook. Similarly, . [1], [2]

#### 1.1 Personalization: overview of the bigger picture

With the current

#### 1.2 Research challenges and main contributions

From the perspectives of.

In this perspective, therefore, this work formulates the following Research Questions (RQs) as the foremost research-challenges and address them.

**RQ 1:** How can the semantic relevance enhanced KGE be exploited to provide accurate, personalized and explainable recommendations using the-state-of-the-art recommendation techniques? (Chapter 3)

This work ..... To effectively address this major RQ, its main contributions are further divided into the following Sub-research Questions (SQs).

**SQ 1.1:** How does SAGE perform against the-state-of-the-art approaches by exploiting semantically relevant information for recommendation?

The SAGE is a ....

**SQ 1.2:** *How can SAGE utilize the-state-of-the-art techniques as it's modules in recommendation?* The ....

**SQ 1.3:** How the performance of SAGE is influenced by different adjustments of hyper-parameters of the

<sup>&</sup>lt;sup>1</sup>https://www.oberlo.com/

```
underlying model?
```

....

**SQ 1.4:** What is the performance of SAGE against the cold start and data sparsity problems?

....

**SQ 1.5:** *Is SAGE capable of generating the explainable recommendations?* 

Yes, SAGE is capable of generating the explainable recommendations. The recommendations' explainability of the SAGE can be consulted in Chapter 3.

#### Discussion

```
SAGE .....
```

limitations of this work. proposing next work.

```
RQ 2: .....? (Chapter 4)
```

..... To effectively address this major RQ, it further divides the main contributions of this work into the following SQs.

```
SQ 2.1: .....?
```

This work .....

#### SQ 2.2: ....?

....and so on.....

#### 1.3 Thesis Organization

The division and internal dependency of the thesis, as shown in Figures ?? and ?? respectively, demonstrate how it ..... Intuitively, chapter-wise partitioning and brief description of this thesis can be overviewed as follows:

- Chapter 1 describes ....
- Chapter 2 discusses ....
- Chapter 3 covers ....
- Chapter 4 contains ....
- Chapter 5 comprises .....
- Chapter 6 accommodates ....
- Chapter 7 represents .....
- Chapter 8 demonstrates .....

[Abbreviations in Figure ?? — SSR: ..., RS: Recommender System, KGE: Knowledge Graph Embedding, KGEE: ....].

### The State of the Art Knowledge

In this chapter,

Table 2.1: A comprehensive .....

KReps		Don	nain	Information		References	
Names	Туре	MD	UD	Source	IS	Method	
DBpedia	KG	<b>√</b>		WP	GP	Extracted	[lehmann2015]
CN-DBpedia	KG	$\checkmark$		BB, HB, CW	GP	Extracted	[xu2017]
Freebase	KG	$\checkmark$		WP, NNDB, FMD, MB	GP	Curated	[bollacker2008]
YAGO	KG	$\checkmark$		WP, WN, GN	GP	ICLVE	[fabian2007]
Satori	KG	$\checkmark$		WD	GP	Curated	[qian2013]
Wikidata	KG	$\checkmark$		WP, FB	GP	EVCF	[vrandevcic2014]
NELL	KG, KB	$\checkmark$		WD	GP	Extracted	[carlson2010]
Google's KG	KG	$\checkmark$		WD, WP, MD, GSN	GP	ICLVD	[steiner2012]
Google's KV	KG, KB	$\checkmark$		Freebase, WD	GP	Extracted	[dong2014]
Yahoo!'s KG	KG	$\checkmark$		WP, Wd, WD, FB	GP	Extracted	[blanco2013]
Facebook's EG	KG	$\checkmark$		WP, FBD	GP	Extracted	[sun2013]
Open Cyc	KG, KB	✓		CKB	GP	RVCC	[lenat1995]
PROSPERA	KB	$\checkmark$		WD	GP	Extracted	[nakashole2011]
DeepDive	KB	$\checkmark$		WD	GP	Extracted	[niu2012]
KnowLife	KG		$\checkmark$	SL, WIP	HLS	Extracted	[ernst2014]
DSKGMS	KG		✓	UBMWB	BM	EwMS	[yuan2020]
AKMiner	KG		✓	AL, WIP	AK	Extracted	[huang2013]
Con2KG	KG		$\checkmark$	SUHWD	JB	Extracted	[goyal2019]
Bio2RDF	KS		$\checkmark$	PBIDB, NCBIDB	BI	CIDBD	[belleau2008]
NeuroMMSig	KI		$\checkmark$	AKB	ND	Curated	[hoyt2019]

 $\label{eq:Abbreviations.} \textbf{Abbreviations.} \ \textbf{MD: Multi Domain, UD: Uni Domain, IS: }.$ 

#### Similarity ....

#### 3.0.1 Interaction Matrix

The interaction matrix as:

$$m_{uv} = \begin{cases} 1, & if interaction \ exists \\ 0, & otherwise \end{cases}$$
 (3.1)

where  $m_{uv} \in \mathcal{M}$ ,  $u \in \mathcal{U}$  and  $v \in \mathcal{V}$ .

as:

$$C(n_c, p) = \frac{\sum_{i=1}^n n_{c_i} p_i}{\sqrt{\sum_{i=1}^n n_{c_i}^2} \sqrt{\sum_{i=1}^n n_{p_i}^2}}$$
(3.2)

#### Algorithm 3.1: NSP Modeling-based Subgraph Construction

```
Input: Nodes, Paths, .Output: Similarity....
```

1 **foreach**  $(n_c, n_t)$  pair in G **do** 

```
reset h

while (h! \leftarrow H) do

if ... according to Eq. (??) then

call draw

else

... next neighbor of n_c \mathcal{E} goto line. 5

identify the selected \wp as \wp_j \mathcal{E} store \wp_j in \wp-array
```

- 10 concat  $\wp$ s from  $\wp$ -array wrt  $\wp_i$
- 11 **Procedure** draw( $n_c$ ,  $n_t$ ):

```
12 n_t: if .... n_t: ...
```

.... Table 3.1 respectively.

Table 3.1: A-....

$\mathbf{n} \times \mathbf{n}$	n <sub>1</sub>	n <sub>2</sub>	n <sub>3</sub>	n <sub>4</sub>	n <sub>5</sub>	n <sub>6</sub>	n <sub>7</sub>	n <sub>8</sub>	n <sub>9</sub>	n <sub>10</sub>	n <sub>11</sub>
n <sub>1</sub>	0	$p_2$	0	$p_1$	$p_1$	0	0	0	0	0	0
n <sub>2</sub>	0	0	$p_1$	0	0	0	0	0	0	0	0
n <sub>3</sub>	0	0	0	0	0	$p_3$	$p_4$	0	0	0	0
$n_4$	0	0	0	0	0	0	$p_4$	$p_5$	0	0	0
$n_5$	0	0	0	0	0	0	0	$p_5$	0	0	0
$n_6$	0	0	0	0	0	0	0	0	$p_6$	0	0
n <sub>7</sub>	0	0	0	0	0	0	0	0	0	$p_7$	0
n <sub>8</sub>	0	0	0	0	0	0	$p_9$	0	0	0	$p_8$
n <sub>9</sub>	0	0	0	0	0	0	$p_{10}$	0	0	0	0
n <sub>10</sub>	0	0	0	0	0	0	0	0	0	0	0
n <sub>11</sub>	0	0	0	0	0	0	0	0	0	0	0

 $<sup>^*</sup>$ The description of nodes and paths used in this table is provided in Table  $\ref{Table}$ .

# Hashing ...

In this chapter,

Table 4.1: ...statistics....

Literals	Datasets					
Literals	Amazon-Book	Last-FM	Bing-News			
Domain	Book	Music	News			
Users u	55255	1865	40237			
Items $v$	20235	6526	32562			
Interactions $\mathcal{I}$	232562	68456	192356			
Entities	77253	12039	76586			
Relation-Types	29	58	45			
Relation-Counts	122562	29650	115620			
Sparsity sp	0.999792	0.994375	0.999853			
Training Y <sub>train</sub>	162793	47919	134649			
Testing Y <sub>test</sub>	46512	13691	38471			
Validation $Y_{val}$	23256	6845	19235			

### DCA...

We propose

#### NMR....

In this chapter,

### PEK...

In this chapter,

#### **Conclusion and Future-work**

In this chapter, we conclusively discuss the significant research findings and highlight the future research dimensions in details.

#### 8.1 Conclusion

We explored .....

#### 8.2 Future Research Dimensions

"Room is always there for improvement!" Although ... ... domain.

### **Bibliography**

- [1] N. Khan, Z. Ma, A. Ullah and K. Polat, 'Similarity attributed knowledge graph embedding enhancement for item recommendation,' *Information Sciences*, vol. 613, pp. 69–95, 2022 (cit. on p. 1).
- [2] N. Khan, Z. Ma, A. Ullah and K. Polat, 'Dca-iomt: Knowledge-graph-embedding-enhanced deep collaborative alert recommendation against covid-19,' *IEEE Transactions on Industrial Informatics*, vol. 18, no. 12, pp. 8924–8935, 2022 (cit. on p. 1).

### Acknowledgements

Ph.D. is a unique achievement .....

First of all, I would like to thank my supervisor.....

This work was supported ..... I am thankful to these institutions.

I would like to thank .....

Finally, this would never .....

Nasrullah Khan September, 2023

# List of publications

Journal Articles				
1. First Author,			1 1	– ", published in
Expert Systems with A	Applications, ——— : –	, doi:	——. (SCI)	
Data				
1. First Author, and —	——. "—— title o	of data 1 ——	", published in Me	endeley Data — A
cloud-based communa	l repository, ——— : —	—, doi: —	<del></del> .	

### Appendix A

# **Thesis Summary**

Recommender System (RS) ....

Keywords: KGEE, ....